

REGIONAL AIRPORTS DIGITALIZATION

Getting ready for a quick recovery

As we emerge from the Covid-19 pandemic and air transport operations start to normalize, regional airports are expected to start recovering fast. As passengers return to the skies, airports will once again face the same landside and airside capacity constraints they were experiencing in pre-COVID times, but with the added hurdle of managing the new COVID-era health requirements.

The challenge will be the need to incorporate stringent health and safety best practices in an already limited and sometimes over-strained space. Passengers and airlines will demand airports to be ready for **more efficient, flexible, and safe operations**, while airports look for ways to generate new revenue streams.

To achieve this shift towards **recovery**, the only path for airports to take is **digitalization**.

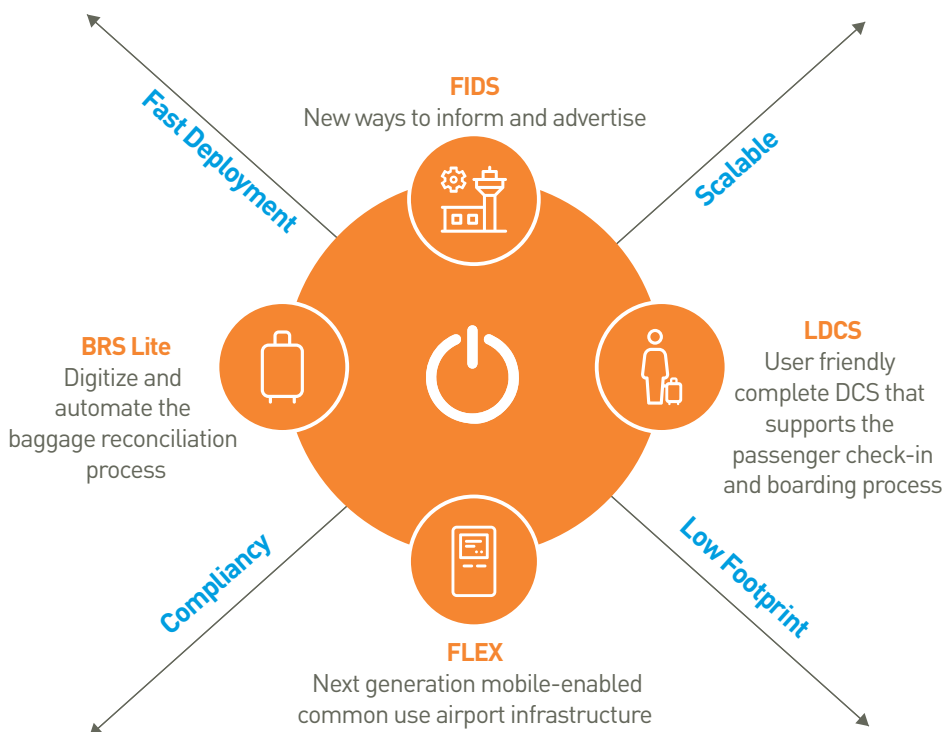
Looking at automating some of their processes will not only help airports quickly restart operations, but also assist them in coping with **future capacity constraints**, while addressing the need to look for **alternative revenue streams**. All that whilst transforming the **passenger experience**, fulfilling travelers' demand for **better efficiencies** and **feeling safe** to travel again.

For all this to work, regional airports need to react quickly, look at scalable solutions that can future proof their operations and acquire the technical infrastructure required to **decrease operation and maintenance costs**, and **enhance the passenger experience through automation**.

The SITA logo is located in the bottom right corner of the page. It consists of the word "SITA" in a bold, blue, sans-serif font. The background of the entire page features a photograph of a woman with dark curly hair wearing a light blue surgical mask and a grey blazer, looking at her smartphone. The image is partially obscured by a white curved shape at the bottom and several overlapping, semi-transparent circles in shades of orange, yellow, and red.



RESTART YOUR OPERATIONS WITH SITA DIGITAL SOLUTIONS



HIGHLIGHTS

- Always benefit from latest, future-proof technology
- Minimal investment with the ability to grow
- Full passenger experience transformation
- All the advantages of new technology, while protecting the investment in traditional applications
- Flexibility to deploy on-premise or in the cloud
- Expand your brand and handle passengers off-airport
- Generate revenue from new services

SITA IS OFFERING AIRPORTS THE FLEXIBILITY TO DEPLOY THESE SOLUTIONS IN THE CLOUD, ON-PREMISE OR BOTH.

SOLUTIONS TO SUPPORT THE DIGITALIZATION OF REGIONAL AIRPORTS



AIRPORT OPERATIONS SITA INFORMATION DISPLAY SYSTEM

As a regional airport, you must focus on delivering an enhanced **customer experience** that includes keeping passengers informed with up-to-date flight information, intuitively and in multiple languages. SITA Information Display System provides **dynamic, mobile and visual capabilities** to help you make passengers feel more **relaxed and in control**. Targeted at airports that want a cost effective, out of the box and quick to implement cloud-based set-up, our solution is an industry leading next generation flight information system, that combines **graphical, video and text information** all in one place.



BAGGAGE MANAGEMENT SITA BAG MANAGER LITE

SITA Bag Manager Lite is a simple, cloud-based version of the world's leading baggage reconciliation tool that can help **drive down the cost of mishandled bags** and reduce turnaround time. It is a scalable and more affordable version of our SITA Bag Manager, that allows smaller airports to reduce the number of mishandled bags by up to 20%, by **automating the typical manual process of reconciliation**.



PASSENGER PROCESSING SITA LOCAL DCS

SITA Local DCS (SLDCS) is a complete departure control system designed for airports, airlines, and handling agents, addressing their needs for maximum cost-efficiency in passenger check-in and boarding procedures. SLDCS is user friendly and provides the flexibility to handle the airlines who do not have their own DCS.



PASSENGER PROCESSING SITA FLEX

SITA Flex is our next generation, **mobile enabled common use** technology that facilitates **contactless** passenger processing, improved operational efficiency, and a seamless, enhanced travel experience for passengers. SITA Flex brings all the advantages of new technology while **protecting the investment** in legacy applications and providing full conventional common use (CUTE/ CUPPS) compatibility.


SITA AT A GLANCE

EASY AND SAFE TRAVEL EVERY STEP OF THE WAY

SITA is the world's leading specialist in air transport communications and information technology. Read the facts...

OWNERSHIP

 **400+**
SITA AIR
TRANSPORT
INDUSTRY
MEMBERS

 **30+**
AIR TRANSPORT
IT LEADERS
ON SITA'S BOARD
AND COUNCIL

 **20**
ON
COMMITTEES
TO SET
STANDARDS

GLOBAL PRESENCE

4,700
EMPLOYEES

140
NATIONALITIES

60+
LANGUAGES SPOKEN

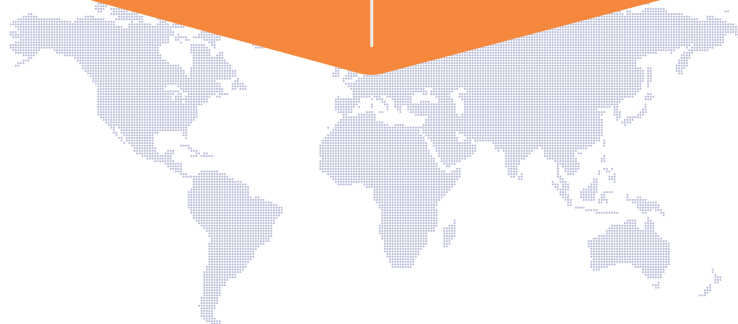
SITA SUPPORTS ALMOST
EVERY AIRLINE AND
AIRPORT IN THE WORLD

2,500
CUSTOMERS AIRLINES,
AIRPORTS,
SERVICES AND
GOVERNMENTS

200
COUNTRIES & TERRITORIES

1,000
AIRPORTS

NEARLY EVERY PASSENGER
TRIP RELIES ON OUR
TECHNOLOGY



CORPORATE SOCIAL RESPONSIBILITY

- SITA IS A CERTIFIED CARBONNEUTRAL® COMPANY
- ISO14001 CERTIFICATION IN 7 MAIN OFFICES
- 48% EMISSIONS REDUCTION IN 2020, HELPED BY FOCUS ON GREENER OFFICES
- 85,000+ STUDENTS POSITIVELY IMPACTED BY STEM EDUCATION IN ETHIOPIA, KENYA, UGANDA, ZAMBIA, ZIMBABWE AND SOUTH AFRICA, SUPPORTED BY SITA AIR TRANSPORT COMMUNITY FOUNDATION
- 4,200 VOLUNTEER HOURS DEVOTED TO COMMUNITY CAUSES SINCE 2018

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