SITA Message Relay

Bridging the gap between new and legacy systems

The air transport industry is becoming more complex every year. With thousands of global partners and the growth of paperless travel, the reliable exchange of electronic information is more crucial than ever. SITA Message Relay provides an intelligent, straightforward solution. It allows you to send and receive Type B messages safely and securely, via your existing email application.

BACKGROUND

Differences in Type B expertise:
Communicating with a wide range of ATI partners, including many who don't have the expertise to maintain dedicated Type B systems

Simplicity of communication:
Streamlining the systems needed to exchange information with partners

Multiple sources of data:
Managing the needs of machine-originated and human-originated messaging

Controlling costs:
Communicating with ATI partners in a cost-effective manner.

SOLUTION

SITA Message Relay allows you to exchange mission-critical data using your existing email infrastructure. It ensures messages sent from an SMTP environment are converted into Type B and can be easily processed by the receiving application. It also allows you to receive complex Type B messages on your desktop in an easy-to-read format.

A virtual private network (VPN) or public IP (Internet) connection is all you need to exchange information with over 2,400 ATI companies.

SITA Message Relay provides a fully-managed, scalable and flexible solution that is adaptable for high-volume application traffic throughput. It also supports low-volume, human-originated traffic.
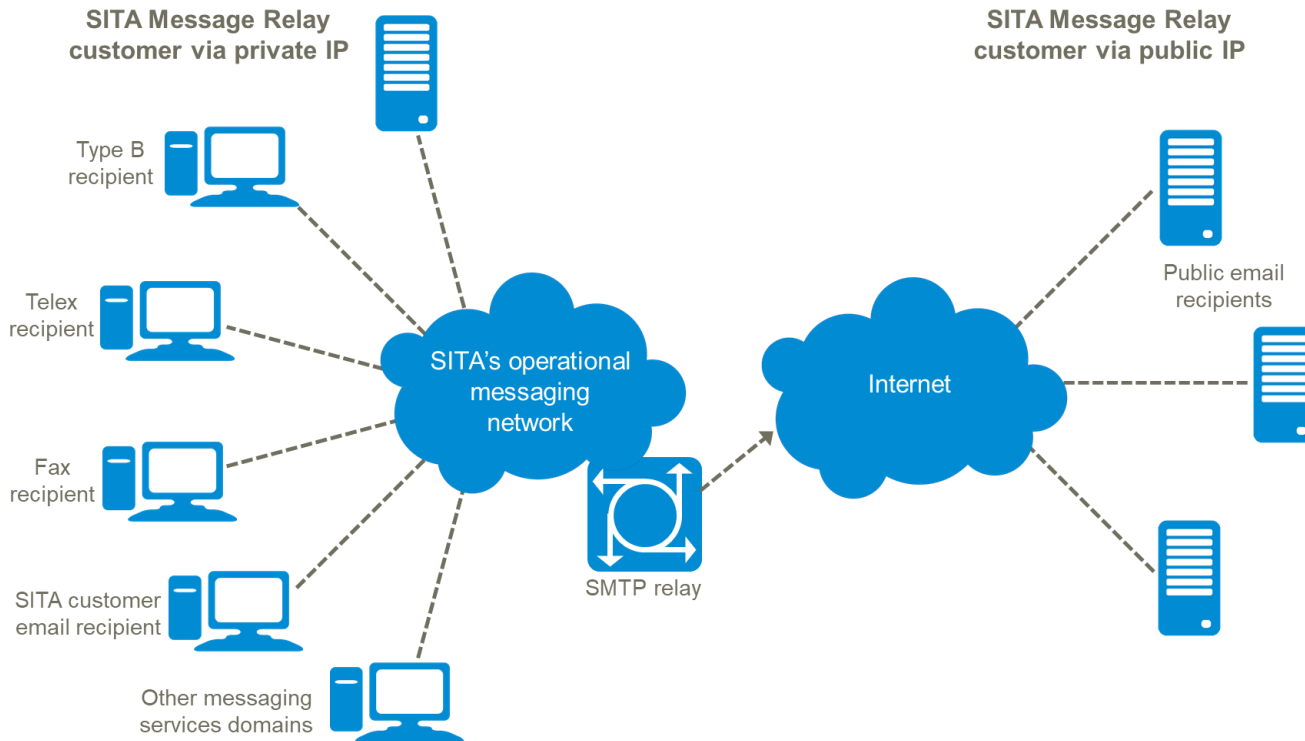
BENEFITS

- Facilitates the exchange of Type B, Type X, Telex and Fax messages via your existing email application
- Allows you to receive Type B messages on your desktop
- Saves you time and money by using your existing email application
- Protects your privacy, with address mapping, domain hiding, anti-spam and anti-virus filtering
- Connects you to over 2,400 ATI partners
- Provides access via VPN or the Internet
- Safeguards your data with a secondary relay for backup to existing email servers

RESULTS

Connect with

2,400+

members of SITA's messaging community

SITA
AT AIRPORTS

SITA Message Relay

How does it work?

SITA Message Relay customer via private IP

Type B recipient

Telex recipient

Fax recipient

SITA customer email recipient

Other messaging services domains

SITA's operational messaging network

SMTP relay

Internet

SITA Message Relay customer via public IP

Public email recipients

CASE STUDY

A regional airline was planning to replace some of its mission-critical operational applications, as their existing provider had retired its product suite.

The airline chose to implement Message Relay, integrated with their own email servers. This enabled them to replace mailboxes that were previously part of an old, third party-hosted application.

The provisioning of Message Relay allowed continuity of functionality and service under the control of the airline management team. The airline now has a fully-managed, scalable and cost-effective solution for the distribution of its messaging traffic.

Message Relay allows you to exchange mission-critical data with key partners across the globe. A single connection via private (VPN) or public IP (Internet) lets you communicate with over 2,400 ATI companies.

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