



### Bridging the gap between new and legacy systems

The air transport industry is becoming more complex every year. With thousands of global partners and the growth of paperless travel, the reliable exchange of electronic information is more crucial than ever. Message Relay provides an intelligent, straightforward solution. It allows you to send and receive Type B messages safely and securely, via your existing email application.

#### BACKGROUND

##### Differences in Type B expertise

Communicating with a wide range of ATI partners, including many who don't have the expertise to maintain dedicated Type B systems

##### Simplicity of communication

Streamlining the systems needed to exchange information with partners

##### Multiple sources of data

Managing the needs of machine-originated and human-originated messaging

##### Controlling costs

Communicating with ATI partners in a cost-effective manner.

#### SOLUTION

Message Relay allows you to exchange mission-critical data using your existing email infrastructure. It ensures messages sent from an SMTP environment are converted into Type B and can be easily processed by the receiving application. It also allows you to receive complex Type B messages on your desktop in an easy-to-read format.

A virtual private network (VPN) or public IP (Internet) connection is all you need to exchange information with over 2,400 ATI companies.

Message Relay provides a fully-managed, scalable and flexible solution that is adaptable for high-volume application traffic throughput. It also supports low-volume, human-originated traffic.

#### BENEFITS

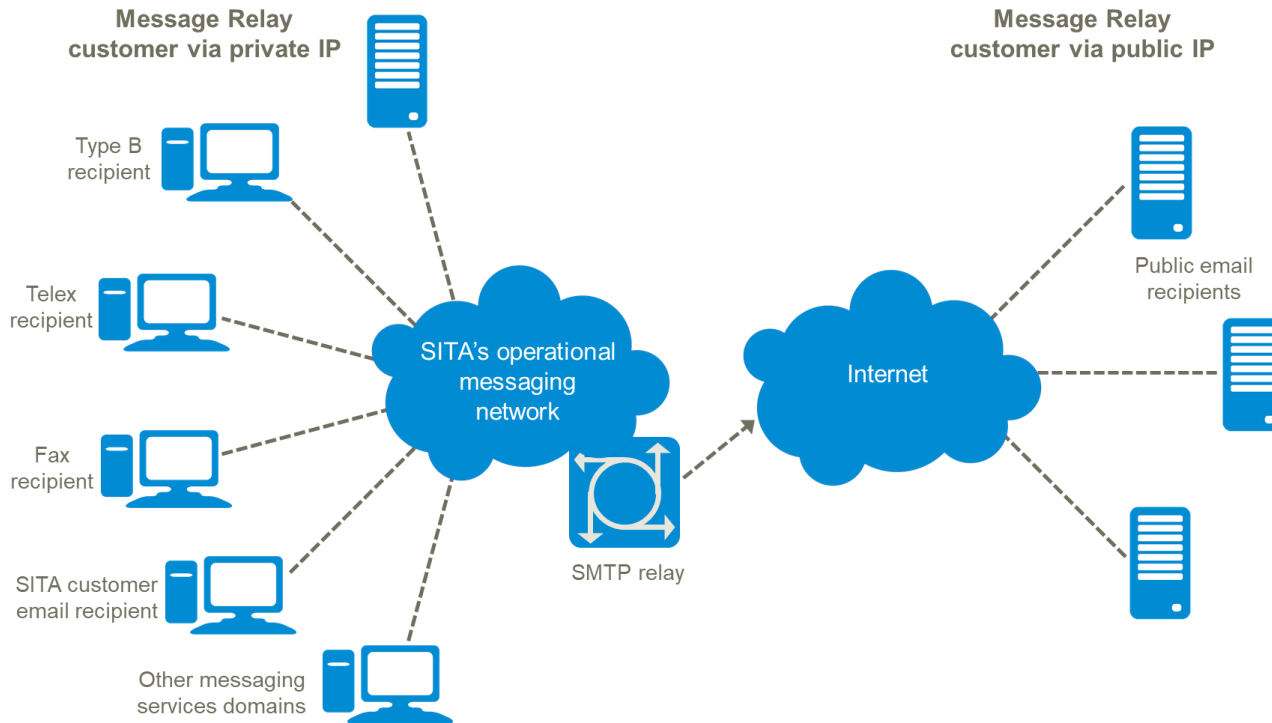
- Facilitates the exchange of Type B, Type X, Telex and Fax messages via your existing email application
- Allows you to receive Type B messages on your desktop
- Saves you time and money by using your existing email application
- Protects your privacy, with address mapping, domain hiding, anti-spam and anti-virus filtering
- Connects you to over 2,400 ATI partners
- Provides access via VPN or the Internet
- Safeguards your data with a secondary relay for backup to existing email servers

#### RESULTS

Access to  
**2,400+**  
SITA  
Community  
Messaging  
members

# Message Relay

### How does it work?



Message Relay allows you to exchange mission-critical data with key partners across the globe. A single connection via private (VPN) or public IP (Internet) lets you communicate with over 2,400 ATI companies.

### CASE STUDY

A regional airline was planning to replace some of its mission-critical operational applications, as their existing provider had retired its product suite.

The airline chose to implement Message Relay, integrated with their own email servers. This enabled them to replace mailboxes that were previously part of an old, third party-hosted application.

The provisioning of Message Relay allowed continuity of functionality and service under the control of the airline management team. The airline now has a fully-managed, scalable and cost-effective solution for the distribution of its messaging traffic.