



### Simplify collaboration with cost-effective, flexible and easy-to-use communication tools.

International companies increasingly rely on audio, web and video conferencing tools to bring their dispersed workforce together. This is driven by pressures to save money and time, along with business reactivity and environmental preservation concerns. SITA Conferencing Services allows customers to share documents and host events across different time zones and locations.

#### BACKGROUND

##### Higher costs

Because customers have different conferencing providers in different geographical regions, they can't benefit from volume discounts from these providers.

##### Vendor management complexity

Different providers in each region mean managing multiple contracts and multiple service levels. This complexity means conferencing bills can easily get out of control.

##### Poor user experience

Lack of quality support for end users due to the overall complexity and heterogeneity of the service.

##### Lack of mobile integration

The integration of tablets and smartphones with business applications requires new solutions and levels of support.

#### SOLUTION

SITA Conferencing Services allows dispersed users in your organization to communicate virtually with anyone, anywhere, at any time.

With our flexible solution, you can save toll costs and significantly reduce the costs associated with face-to-face meetings.

Users can easily set up conference call sessions on their own, or they can get help with booking and conducting larger events.

SITA will manage all your conferencing needs as a single point of contact (one contract and one invoice). We can also provide you with the reporting tools to manage your usage of the service.

#### BENEFITS

- Lower toll fees (with the potential to save even more by using our SITA Connect On-Net calling feature)
- Reduced travel costs, with teams collaborating in real-time from their offices
- Improved user experience due to ease of use and quality of communication and collaboration
- Faster decision-making and less time to market
- Reduced complexity and increased efficiency – one vendor and one contract
- Simplified and flexible billing based on usage

#### RESULTS

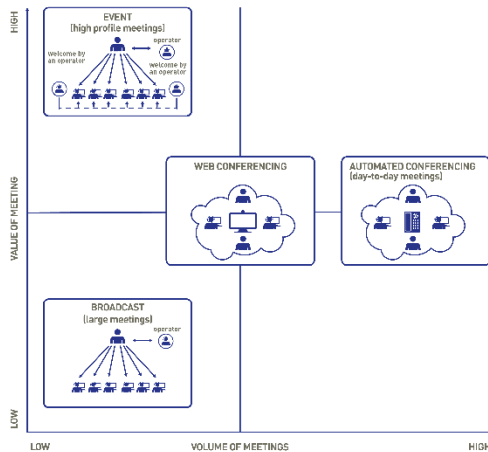
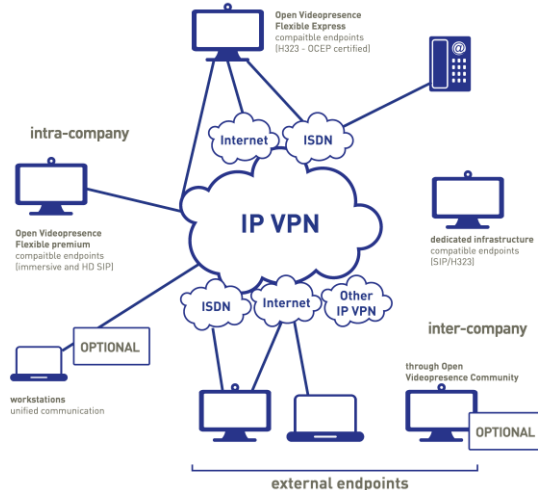
# 78

**countries with local access**

# 100+

**countries with On-Net access for additional savings**

## How does it work?



## SOLUTION COMPONENTS

### 1. Audio conferencing

- On-demand, highly scalable services – up to 75 people per call with unlimited simultaneous calls
- Event conferencing for larger meetings (up to 2,500 people)
- Call using a local or toll-free number in 60+ countries and On-Net calling in 100+ countries
- Operator assistance 24/7/365
- Outlook integration

### 2. Web conferencing

- Best-in-class web conferencing service with Cisco WebEx
- Simultaneous use of audio and web conferencing streams

### 3. Video conferencing

- Available via private VPN, Internet, ISDN or 4G
- Multiple devices supported – e.g. PC, tablet and video conferencing rooms

### 4. Customer support

- 24x7 service desk support
- Welcome information packs with unlimited user training and qualified operators

## CASE STUDY

By implementing our audio and web conferencing solution, customers will reduce non-essential spending. This is because users can dial into audio conferences using international or mobile numbers.

Customers can reduce international call costs by 15-20% using SITA's Audio & Web conferencing.

As Bring Your Own Device (BYOD) gains popularity in the workforce, SITA's expertise delivers smooth integration of laptops, tablets and smartphones. This ensures a seamless user experience across all platforms.

For more information please contact us at [info@sita.aero](mailto:info@sita.aero)