

YOUR IDENTITY PROCESS IS COSTING YOU MORE THAN YOU THINK

Airlines are working on razor-thin margins. Yet passengers expect more, and regulations are becoming more stringent. Manual checks and identity errors delay boarding. INADs hurt profitability. They can land you with heavy fines and repatriation costs. With SITA's help, you can start small taking simple steps to modernize your operations today.



Staff Shortages?



Air travel struggles to recruit staff. 2.3 million fewer people now work in the sector compared to 2019.



half of profit margin) to online fraud.

It costs airlines at least \$1bn a year.

Airlines lose 1.2% of revenue (about

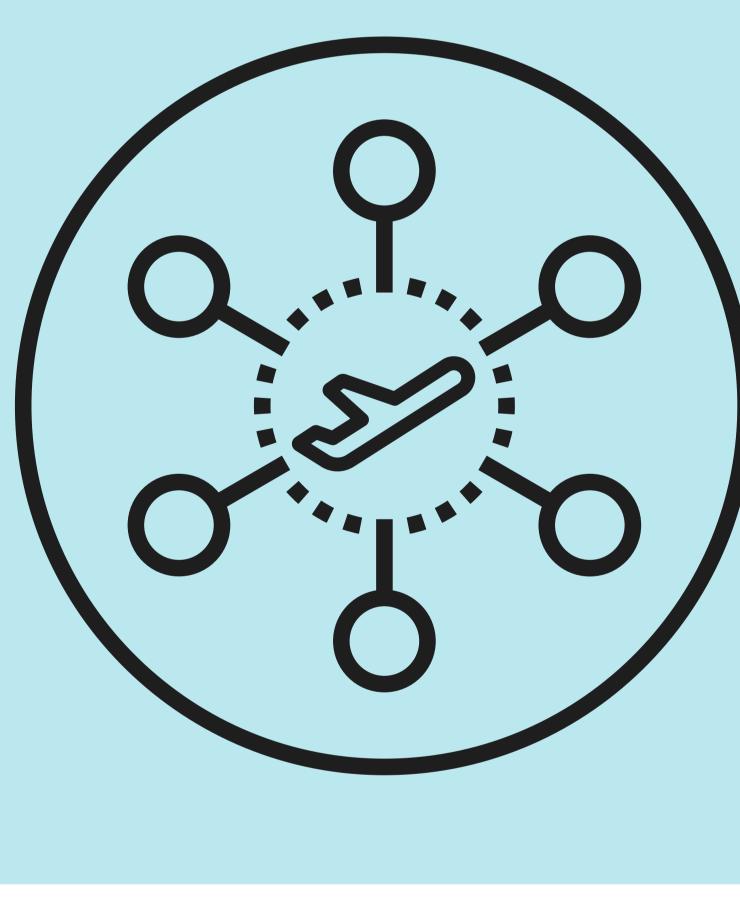
Passenger Needs?

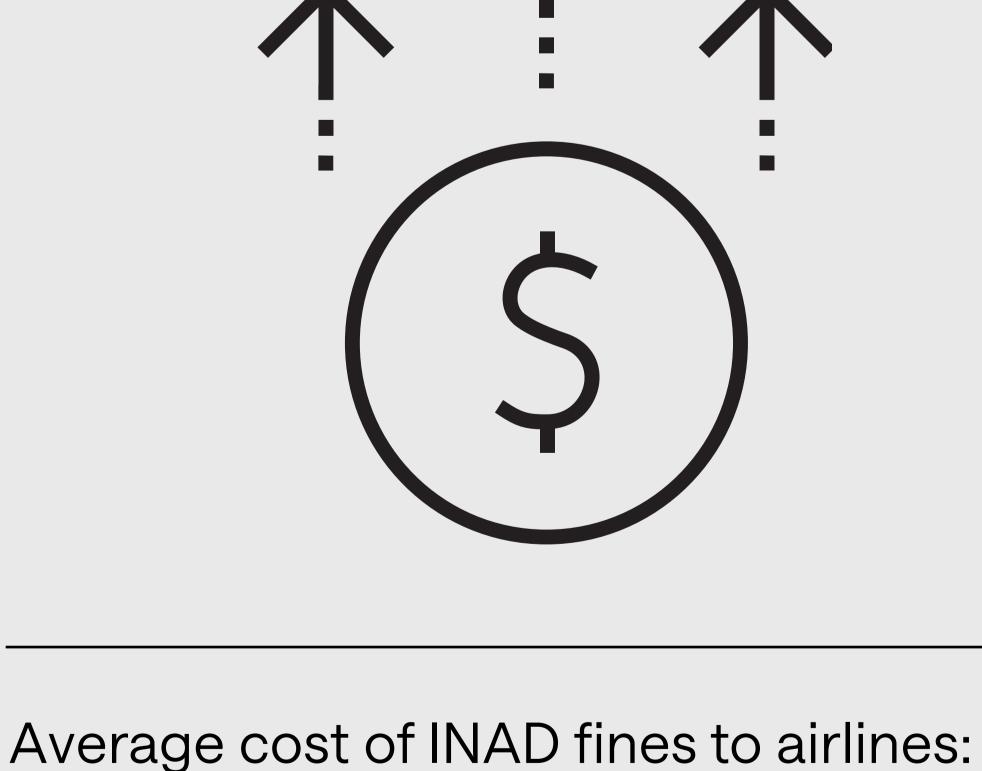


75% of passengers prefer biometrics. Most airlines plan to implement biometric ID management by 2026.

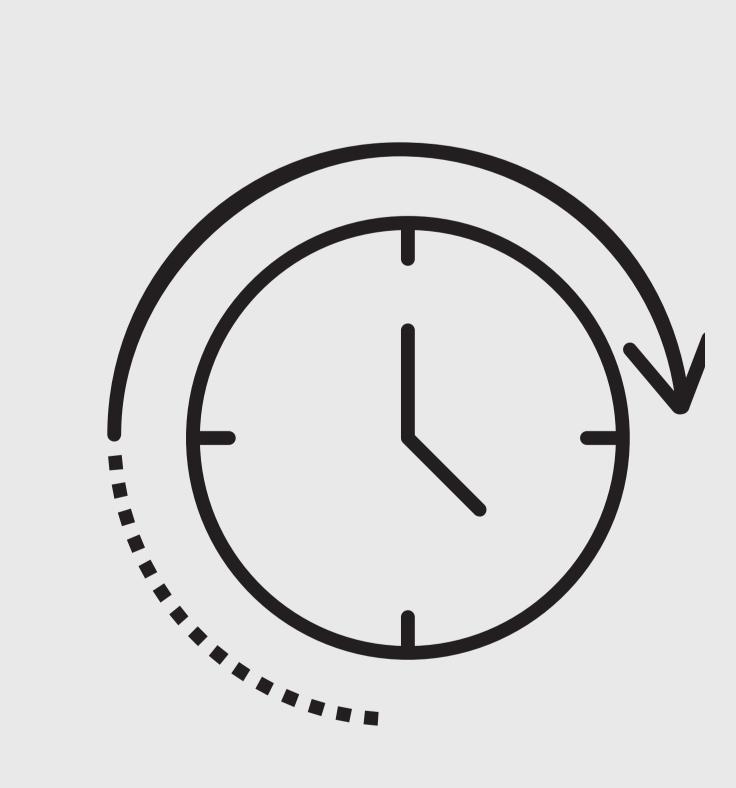
WHEN AIRLINES WORK ON SUCH SLIM MARGINS

it's vital to control costs





\$1,000 - \$10,000 PER INCIDENT



A delayed aircraft can cost:

\$250

PER MINUTE

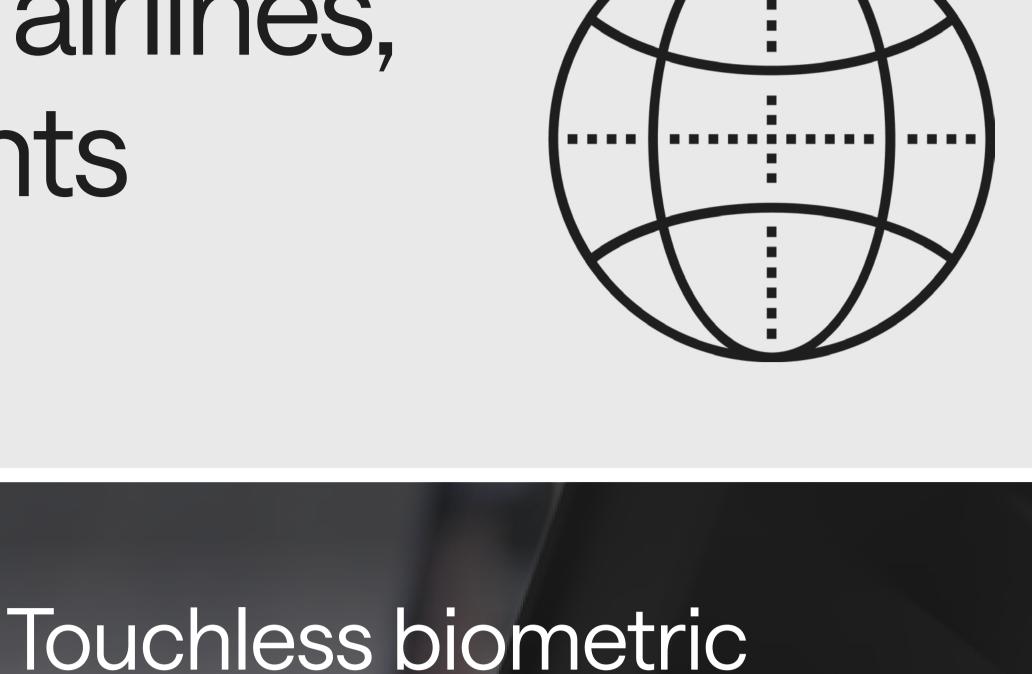
BUILD OPERATIONAL EFFICIENCY WITH DIGITAL IDENTITY

Faster boarding. Improved traveler experience and loyalty.

Less human error. Fewer INADs and fines.

airports and governments around the world.

Unlocking outcomes for airlines,



Trusted by

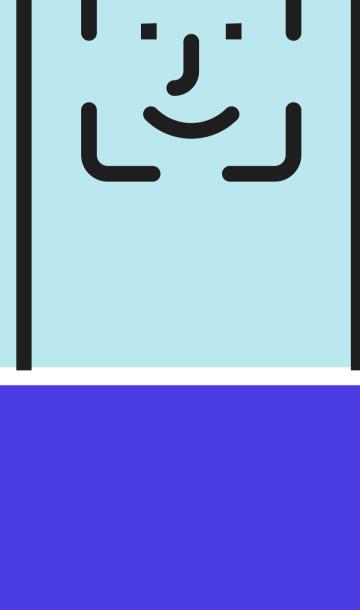
airlines and 70+ governments



Mobile ID enrollment SITA biometric solutions are at work worldwide with over

faster boarding with biometrics

7,000 live touchpoints.



THINK BIG. If you're wondering how best to modernize your operations, there are simple steps

STARI SMALL.

you can take right now. With SITA's help, you can prepare your business for the era of digital travel. Why not book a free consultation with one of our experts today?



Learn more