

SITA

SITA INTELLIGENCE AND TARGETING



Targeted intelligence
outsmarts risks
and stops threats.

Governments need every possible data-analysis advantage to identify potential threats. Organized transnational crime is adapting and evolving. Terrorism threats are on the rise. For governments, inaction is not an option. They need quick, accurate data analysis, and modernized intelligence systems to stop threats in their tracks.

US\$ 855BN

Between 2000 and 2018, terrorist
activities cost the world economy:
About US\$ 855 billion

US\$ 109.53TN

Transnational organized crime is worth:
US\$ 109.53 trillion a year



Targeted action

Identity checks keep vulnerable women and children safe.

In 2022, 61% of human trafficking victims globally were female.



Fraud detection

About 2.5% of world trade is illegal. Counterfeit or pirated goods like fake clothes, toys and cosmetics, cost jobs, sales and government revenues.



Stopping threats

Data intelligence enables government officials to pinpoint potential terrorist links – and act fast. In 2024, terrorism-related attacks rose 63% in the West alone.



The new way forward

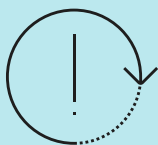
Modernizing intelligence solutions is not just best practice, it's vital for fulfilling international requirements set by the United Nations Security Council, International Civil Aviation Organization and European Union.

SITA works closely with governments worldwide to get the most out of data. By automating old-fashioned manual risk processes, SITA Intelligence and Targeting enables quick, effective action that stops threats in their tracks.

In the process national security is maximized, border queues flow, inter-agency collaboration is enhanced, and automation helps maximize available human resources – all while balancing effective surveillance with critical data privacy safeguards.

Unlocking value with SITA Intelligence and Targeting

Identify risks faster



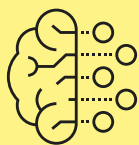
Transform your data into agile, actionable insights.

Single live view



Access all critical data in one place.

Smarter analysis



Dynamic profiling detects high-risk profiles and threats.

Better collaboration



Connect siloed agencies and systems. Build stronger regional ties through risk insight sharing.

Build trust



Increase confidence in the entire travel ecosystem.



Case Study: Stronger, more connected immigration systems

Recently, a Southeast Asian country sought out our expertise to help them deliver an effective system for assessing high-risk individuals.

The outcome?

- **Proactive threat detection:** The government gained the ability to identify and act on risks earlier—before they reached the border.
- **Improved officer efficiency:** Agencies could focus on what matters most, thanks to streamlined processes and smarter insights.
- **Stronger national security:** With greater visibility and faster response times, the country was able to stay ahead of emerging threats.
- **Better collaboration:** Between border and intelligence agencies

SITA is different

- ➔ **Global footprint** – present in 380+ locations, supporting 2,800+ customers
- ➔ **Top talent** – 2,000+ IT professionals and field engineers working for you
- ➔ **24/7 support** – global monitoring service available around the clock
- ➔ **Multi-lingual** – onsite and remote support in 60 world languages
- ➔ **Trusted** – 70+ governments use our services, including all G20 nations

Why SITA Intelligence and Targeting

SITA Intelligence and Targeting's advanced intelligence-driven solutions enhance national, regional and global border security. Our risk assessment tools are used around the world to **vet more than 271 million travelers every year**.

Our **end-to-end offering** spans the **full security lifecycle** from booking to border clearance – giving governments the option of modernizing their intelligence using a **modular, phased approach**.

Need to know more?

Find out how **SITA Intelligence and Targeting** can transform your data into advanced insights that support faster, smarter, and more proactive risk management across the entire travel journey – not just at the border.

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