Define your airline’s path to success

Horizon® Inventory enables you to master your operating and competitive environment, so you can increase revenue and profitability. It gives you the tools to efficiently manage your organization’s continuous evolution.

The airline business is constantly changing. In order to remain competitive, you need to increase control over your inventory and strengthen your direct distribution channels. It’s also important to expand your third-party channels and grow your product, services, network and partnerships.

Horizon Inventory gives you the functionality and flexibility to implement the commercial strategies that define your airline’s product and how it is distributed.
Key features and benefits

Revenue maximization
No matter what your business model, Horizon Inventory helps you optimize your airline’s network using flexible revenue and inventory management strategies covering seats and ancillary content. It lets you determine how inventory is delivered to sustain maximum yield. And it makes it easier to manage distribution via all direct and indirect channels. With Horizon Inventory, you can determine your operating parameters using leg-segment and origin and destination (O&D) models, and it works with the leading revenue management systems to optimize revenue.

Efficiency and control
Self-management and automation are critical to making your operation as efficient as possible. You need to be able to control your own technology swiftly, avoiding unnecessary costs and delays. Better still, is if it can manage itself automatically under the control of preset operating parameters.

Horizon Inventory lets you streamline your market response using business rules, defaults and exceptions. You can automate processes such as re-accommodation, waitlist and schedule change, and self-manage system administration and code-share set up.

Evolution and growth
In order to grow it’s vital to eliminate potential hurdles. That means having everything you need in place, every step of the way. If it is through an alliance, code sharing or interlining, Horizon Inventory enables you to broaden your network and generate additional sales revenues. When your business needs to evolve, Horizon lets you expand from direct distribution to all third-party distribution channels.

Schedule management
Enable end-to-end automated management of schedules and seats
- Efficiently manage schedules through an intuitive graphical interface and automated processes
- Dynamically generate connections
- Provide shared schedule and seat map
- Simplify management and operation using business rules for defaults and exceptions
- Automatically distribute and synchronize schedules with partners
- Configure seat attributes and booking rules for improved revenues.

Distribution
Work with partners and distributors to increase sales and operations in any market.
- Ensure all direct and indirect channels have full access to selling functionality
- Participate in an airline alliance, Interline and code-share partnership to broaden sales and network reach
- Benefit from industry-leading, robust freeflow as well as blocked space functionality.

Re-accommodation
- Automatically re-accommodate passengers based on your airline’s business rules
- Prioritize valued customers
- Ensure the entire itinerary and all services are preserved – not just the affected segment
- Automatically re-validate electronic tickets and electronic miscellaneous documents (EMDs)
- Support planned and operational disruption requirements.

Inventory control
Provide enhanced inventory controls through a graphical interface
- Manage inventory using leg-segment or origin and destination (O&D) models
- Create booking rules based on market and flight level conditions
- Enhance search and reporting capabilities
- Implement your own changes quickly
- Integrate with revenue management (RM) systems in real time
- Support inventory nesting strategies
- Enable dynamic priced availability
- Control third-party distribution.

How does it work?

Schedule management

Inventory control

Re-accommodation

Distribution

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