



SITA as your partner to a greener APAC sky

Sustainability and decarbonization
in the fastest growing aviation
market

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APAC and MEA Vice President

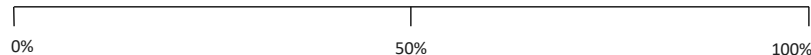
The world's fastest-growing aviation market



Asia-Pacific is the world's leading air passenger market



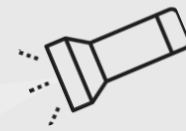
33.5%



And growing faster than any other region in the world



The world's fastest-growing aviation market is under the world's fastest-growing spotlight



Asia's aviation
generates over
1/3 of global CO₂

310,054,370 t

Change

- Change is unavoidable
- Pivotal point of change
- Navigating change can be tough
- Postponing change complicates
- Can feel like we lose control



We all have a role to play

Passengers

People start to care a lot about the environment



Airlines

Want to actively reduce their carbon footprint

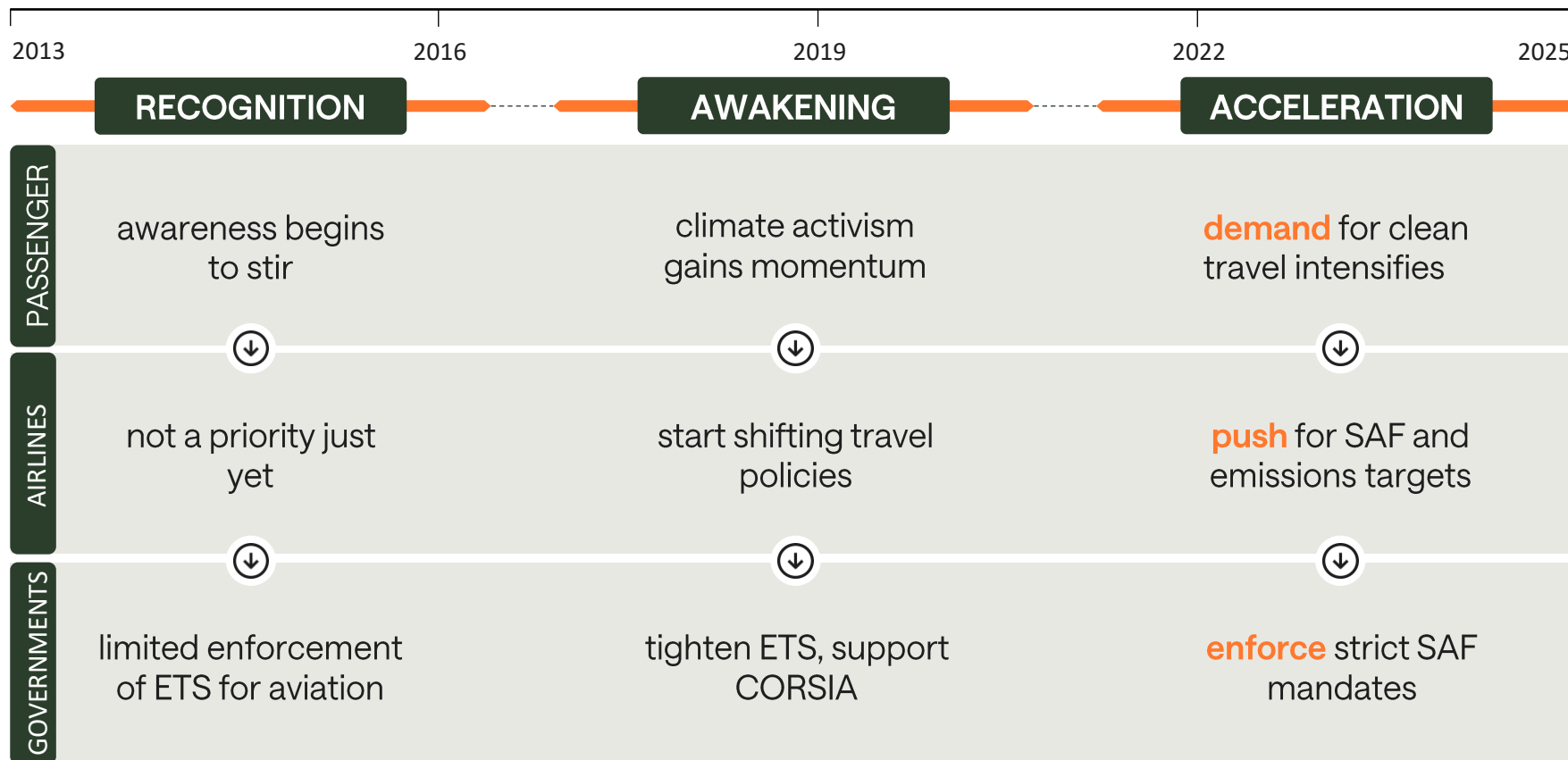


Governments

Compelled to enforce the change

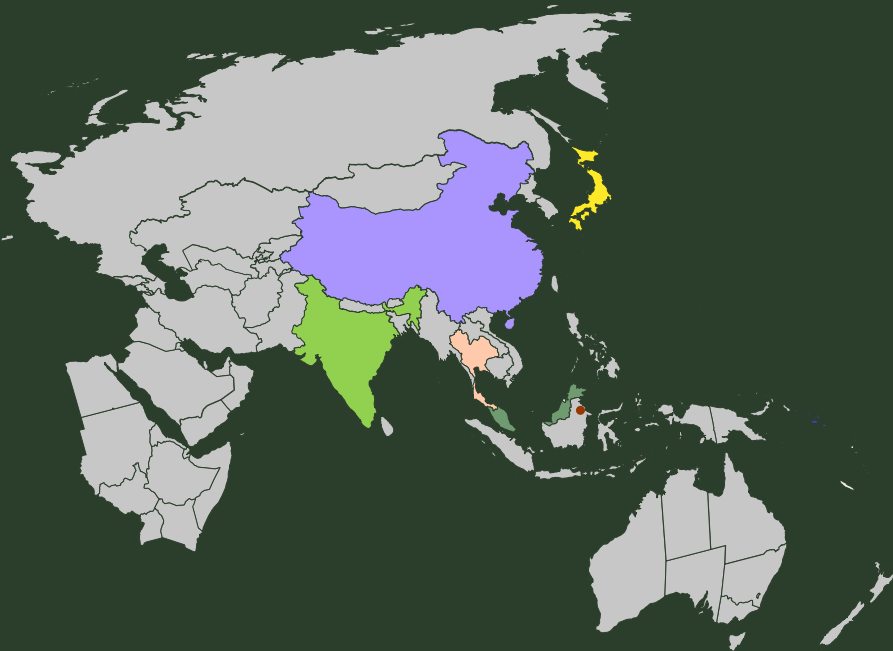


What have we understood so far

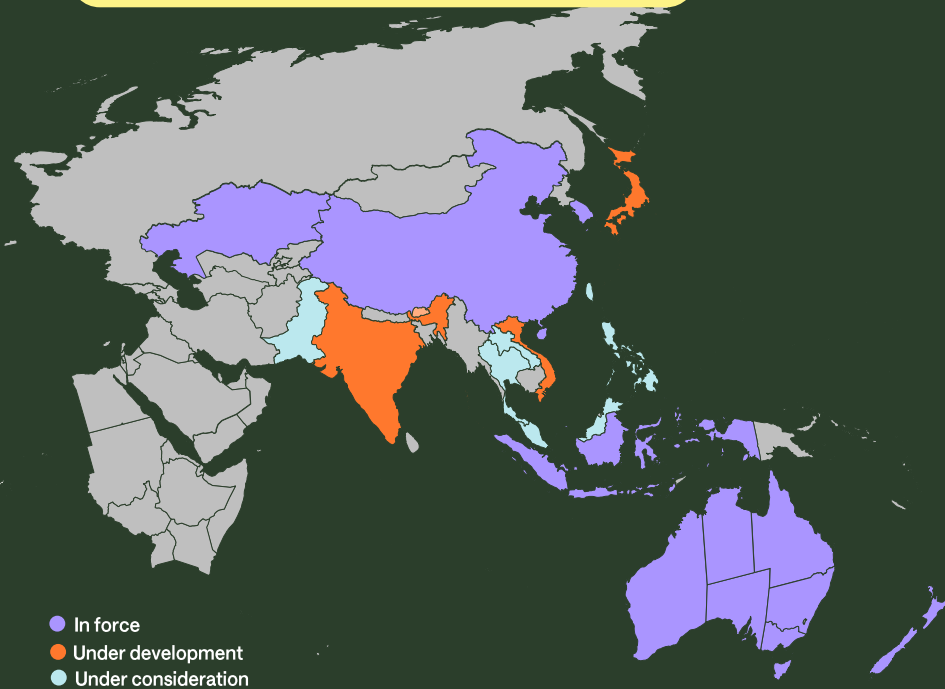


APAC is on the verge of ACCELERATION

SAF Mandates



Emission Trading Schemes



How do we go about this?

1. Begin reducing emissions NOW



Optimizing every phase of every flight

2. Then tackle complex compliance



Understanding, complying and managing the costs

3. Finally, set up a robust SAF strategy



Managing procurement and emission reduction data and costs with corporates

This is where we want to go

Just optimizing climb
reduces total climb
fuel by

5%

Staying SAF compliant
for every 500 tonnes
avoids

\$900K

Proving commitment
and sharing data for
every 500 tonnes of SAF
could raise

\$474K

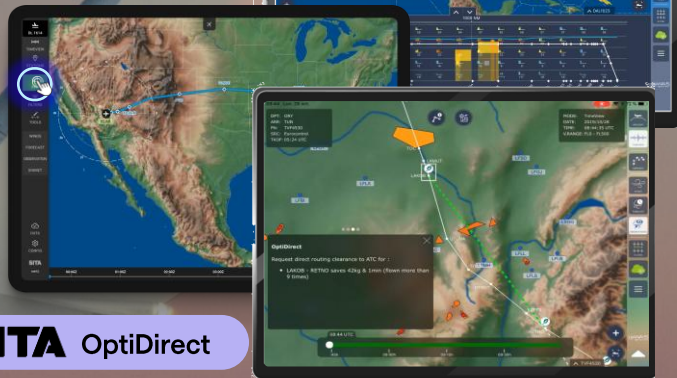


We've got just the right tools!

SITA eWAS

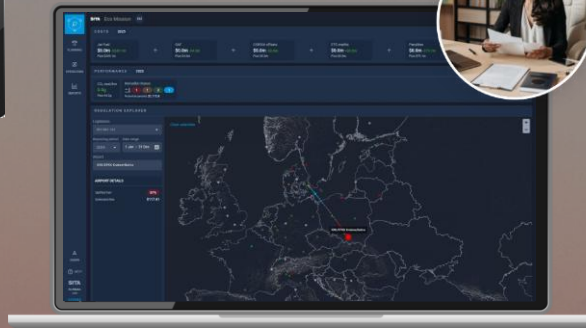


SITA OptiClimb



SITA OptiDirect

SITA Eco Mission



DEVELOPED WITH AIRLINES, FOR AIRLINES

OptiClimb Savings 2024 Achievements

A350 fleet



3

Airlines

100

Active aircraft

68,586

Flights

175 kg

Average savings
per climb

7,442 t

Total fuel saved

23,442 t

Total CO2 footprint
reduction

AIRFRANCE

AIR MAURITIUS

SINGAPORE AIRLINES

B737NG/MAX



9

Airlines

471

Active aircraft

430,552

Flights

67 kg

Average savings
per climb

17,020 t

Total fuel saved

53,613 t

Total CO2 footprint
reduction in 2024

SINGAPORE AIRLINES



KLM GOL

transavia

x 2

neos

TUI fly

Aeritalia

AirEuropa

B777



4

Airlines

112

Active aircraft

59,799

Flights

173 kg

Average savings
per climb

6,207 t

Total fuel saved

18,621 t

Total CO2 footprint
reduction

AIRFRANCE

SINGAPORE AIRLINES

AeroLogic

CMA CGM
AIR CARGO

B787



7

Airlines

115

Active aircraft

72,242

Flights

158 kg

Average savings
per climb

7,625 t

Total fuel saved

24,019 t

Total CO2 footprint
reduction

AIRFRANCE

SINGAPORE AIRLINES

TUI fly

neos

scoot

AirEuropa

vistara
Fly the new feeling



Our collective success!

+47 airlines

+3,930 tails

+40,000 pilots



In 2024, together we cut

97,802 tons of fuel
from optimized climb alone!



In 2024, together we cut

308,802 tons of CO2
from optimized climb alone!

A commercial airplane is shown in flight, angled upwards and to the right, against a clear blue sky. In the foreground, the tops of several tall, golden-brown grass stalks are visible, slightly out of focus. The overall scene conveys a sense of progress and forward movement.

Partner With Us Now

We are Ready

Our team is engaged in successful partnerships that have led to significant achievements.

Achieving Goals Together

By partnering with us, we can work together to meet this challenge

Your Success is Our Mission

We are committed to helping you succeed and achieve your goals through dedicated partnership and collaboration.